



RELEVANCE

TORONTO 2019

AGENDA

Toronto, Ontario
September 26th
8am-5:15pm

8:00-8:30^{AM}BREAKFAST

8:30-8:45^{AM}Welcome – Jason Atkins

8:45-9:30^{AM}Jody Mitic

9:30-10:15^{AM}Sal Patalano, Lenovo

10:15-10:30^{AM}Coffee Break

10:30-10:50^{AM}Whirlpool

10:50-11:20^{AM}Jason Atkins – Impact

11:20-12:00^{PM}Panel Discussion



12:00-1:00^{PM}LUNCH AND EMAIL

1:00-1:30^{PM}Product Update

1:30-2:15^{PM}Jay Baer

2:15-2:30^{PM}Coffee Break

2:30-3:15^{PM}Jay McBain – Forrester

3:15-3:35^{PM}Pabst Brewing

3:35- 4:35^{PM}Keynote Address Janet Schijns

4:35-5:15^{PM}Jason Atkins – Closing/Awards

DON'T MISS OUR
SPECIAL GUESTS &
KEYNOTE SPEAKERS



SPECIAL GUEST SPEAKERS GIVE
INDUSTRY INSIGHT INTO DATA
MARKET TRENDS AND EXPERIENCES