



RELEVANCE
NEW ORLEANS 2020

WHY ATTEND RELEVANCE '20?

CHANNEL STRATEGIES

BEST PRACTICES

INDUSTRY EXPERTS

Where else can you find an event to share channel best practices, thought leadership and network with senior channel executives from top organizations across North America? Relevance will empower you to work at the leading edge of your field and will grant you the opportunity to **LEARN, INSPIRE** and **CONNECT**.



1. LEARN *what brands are doing today and what we expect to see tomorrow.*

- Improve your current programs to make better data driven decisions
- Understand why actionable data leads to more relevant programs and a more involved channel
- Find out what's next for the channel in terms of measurement and technology



2. INSPIRE *to take your channel experience to the next level.*

- See how channel brands leverage technology to have an impact in the community
- Understand how to overcome some of the biggest challenges you will experience
- Find out how to have an impact on the customer experience even when you're not selling directly to your customer



3. CONNECT *and continue to grow professionally and personally.*

- Speak with other cross industry channel peers to discuss challenges and successes
- Meet with other channel leaders at an exclusive event in the big easy
- Network with other channel leaders across manufacturing, technology and retail

REGISTER TODAY!

Check out the highlights from Relevance 2019
www.relevanceconference.io



WHAT TO EXPECT

Networking breakfast, keynote presentations, customer panel discussions
Product & Program Best Practices kiosks
Customer Awards
Product, Program and leaders from 360 and these partners—ie. Impartner, Ballihoo, Zift etc.



WHO WILL BE SPEAKING?

Hear from top analysts, marketing powerhouses and your fellow channel professionals.
We will have six keynote speakers including an opening keynote address from 360insights CEO and Founder, Jason Atkins.

See full agenda here.

JOIN US AT
RELEVANCE '20

NEW ORLEANS

AMPLIFY YOUR
CHANNEL MARKETING

SEPTEMBER 2020