



CYBERSECURITY OVERVIEW

Describing Security Measures & Commitments

Executive Summary

This document is intended to provide an overview of the state of cybersecurity practices at 360insights. It outlines the flow of data, network architecture, redundancy and addresses the security measures have been taken to protect customer data.

360insights has invested proportionate resources into ensuring that modern operational practices are followed, taking into consideration the threat landscape of the industry, data protection regulations and best practice guidelines from NIST, CSA and other authoritative sources. 360insights undergoes routine 3rd party audits to validate the effectiveness of its cybersecurity management practices and attest to their operations.

Individual strategies employed by 360 Insights to mitigate risk include but are not limited to: building fault tolerant systems, monitoring security event logs, conducting regular system access reviews, employing strong authentication mechanisms for staff, penetration testing and using commercially strong grade encryption mechanisms. A description of these practices provided in the section below.



Overview of Data Protection Practices

360insights top concerns are the protection and reliability of customer data and in that respect, 360Insights routinely assesses the environment for potential risks. Hosted services are protected by redundant next generation firewalls and vulnerability scans are performed regularly. All hosted services are engineered with high levels of redundancy and failover mechanisms. Fully encrypted backups are performed nightly and transferred to a secure offsite location.

Access to customer sites are secured with industry standard Transport Layer Security (TLS) technology, client information is protected using both data encryption and server authentication, ensuring client data is safe, secure, and available only to users in client organization. 360insights employs several levels of encryption when communicating on internal networks, storing data in databases, and most importantly, when users access 360Insights websites over the Internet. All 360insights personnel are required to sign a confidentiality agreement, ensuring that customer information will not be inappropriately disclosed and is otherwise handled in a protective and restrictive manner as 360insights own most sensitive and trade secret information. 360insights uses multifactor authentication for remote network access requirements. 360insights uses enterprise-level VPN solutions to ensure secured connectivity from end-to-end.

From a regulatory perspective, 360insights acknowledges the rights of individuals pertaining to the privacy of personal information in custody as well as the expectations from clients to implement adequate data protection measures. 360insights has appointed a Data Protection Officer that is responsible for overseeing organizational compliance with data protection regulations including Canada's PIPEDA, the EU's GDPR and California's CCPA. 360insights conducts privacy impact assessments to ensure that personal information is collected, used, disclosed, retained and disposed of in accordance with the terms and conditions of 360Insights' publicly accessible privacy policy, found at <https://360insights.com/privacy-policy/>.



PHYSICAL SAFEGUARDS

360insights utilizes SOC2 and ISO27001 compliant cloud infrastructure providers that employ strong physical safeguards and strict access control to production facilities. Datacenter measures encompass video surveillance, biometric access, redundant power feeds, UPS, battery & backup generators.

DISASTER RECOVERY & RESILIENCY

360insights infrastructure consists of fully-redundant load balanced server clusters, active environmental monitoring, uninterruptible power supplies, and backup generators – guaranteeing maximum availability. 360insights infrastructure is designed to reduce the overall risk to mission critical business operations should a disaster occur. This plan includes concise and comprehensive details to assure successful implementation of the plan and the rapid return of critical business systems.

NEXT GENERATION FIREWALLS

360insights operates next generation firewalls within all production and corporate network environments which include functionalities for network intrusion prevention, data loss prevention and antimalware.

PERSONNEL SECURITY

360insights performs rigorous background checks on staff, contractors and other 3rd parties that have access to client data and ensures that confidentiality agreements are in place. Routine security awareness training is administered to personnel that includes social engineering (e.g. phishing) exercises.

ENCRYPTION

360insights operates with industry standard encryption technologies to ensure that sensitive client data at rest and in transit is protected from unauthorized access. Encryption protocols and mechanisms are continually reviewed for their adequacy to ensure resiliency against cyber attacks.

PATCH MANAGEMENT

Security patches are applied to systems in a timely manner when they are made available by software and systems vendors. Any noted deviations or exceptions must be approved by the Chief Information Security Officer.

MONITORING

Procedures and technologies are in place to monitor operational environments for inappropriate or malicious activities. Escalation protocols are in place to alert appropriate personnel and management of potential incidents.

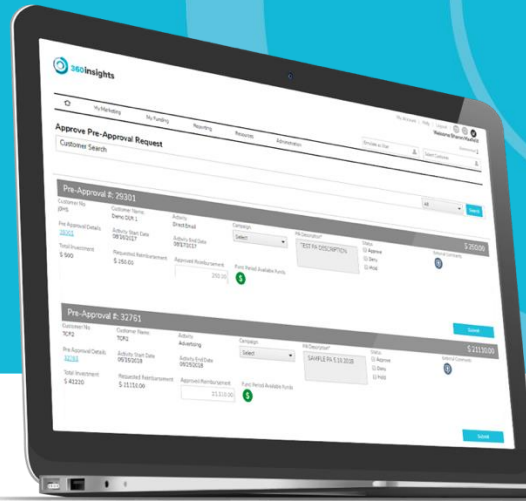
EXTERNAL ASSESSMENTS

Routine vulnerability assessments and penetration tests are performed by highly qualified 3rd parties with staff that carry industry security certifications. 360insights strives to maintain continual improvement to its security posture.

AUDITS

In addition to utilizing cloud providers that are compliant with many industry standards, annual 3rd party qualified SOC 1 audits are performed ensure that 360insights security practices meet the data protection expectations of clients, stakeholders and regulators.

The 360 Difference



360's Channel Success Platform™ is an all-in-one, truly integrated platform for processing all client incentives seamlessly and efficiently while receiving rich, real-time reporting. Leveraging the 360 platform, companies can create branded, customized dashboards that process all of their incentive services, including Rebates, MDF/Cooperative Advertising, Sales Incentives and Sell-Through Allowances.

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